

QIBA Communications Committee (QCC) Call

18 February 2022 at 11 AM CT

Call Summary

In attendance

Anne M. Smith, PhD (Co-chair)

Majid Chalian, MD (Co-Chair)

Maria Athelougou, PhD

Ichiro Ikuta, MD, MMSc

Kay Pepin, PhD

Gudrun Zahlmann, PhD

RSNA

Fiona Miller

Joe Koudelik

Julie Lisiecki

Moderator: Dr. Smith

The following topics were discussed:

- Logistics regarding QIBA videos / testimonials to be obtained at QIBA f2f Steering Committee meeting at RSNA HQ with help from RSNA Public Information and Communications Dept (PIC)
- Dissemination and posting options: QIBA wiki, LinkedIn, Twitter, other RSNA platforms?
- Videos in a variety of formats: interview, testimonial, pptx

Planned Video Topics and Presenters:

- QIBA, historical perspective (a child of RSNA): **Dr. Sullivan?**
- What/who is QIBA: **Dr. Hall**
- How to do quantitative imaging -> Profiles: **Dr. Smith**
- Clinical significance of quantitative imaging: **Dr. Chalian** (remotely)
- QIBA Profile conformance: **Dr. Zahlmann**
- What does a biomarker committee do? **Dr. Boss**
- How can I join QIBA? Or Why I joined QIBA? **Dr. Chung**
- iCRO and industry (HW / SW) perspectives

Action items

- **Drs. Chalian** and **Smith** to meet offline on March 4th to create speaker *outlines* for the drafting of individual scripts for in-person videos
 - Outline for presenters to aid with script preparation needed by mid-March or no later than two weeks prior to the April 6th meeting
 - Videos to be 1-2 minutes in length; 2-3 bullet points per speaker
- **Drs. Chalian** and **Smith** to invite **Dr. Sullivan** to present the historical QIBA overview and include acknowledgement of RSNA support and role in the historical perspective (need to demonstrate RSNA's investment in quantitative imaging)
- **Dr. Chalian** to record a video testimonial remotely with RSNA PIC staff
- **Dr. Pepin** to lead the MRE activity and provide updated video clips by March meeting
- **Dr. Pepin** to invite imaging CRO contacts re: their perspective and how they use QIBA Profiles in clinical trials
- **Dr. Zahlmann** to follow up with Dr. Athelougou and Mr. Buckler re: software vendor outreach
- **Dr. Zahlmann** to take the lead on the QIBA overview video; may recruit video narration help from Drs. Sullivan, Boss, or the QIBA Executive Committee
- **RSNA Staff** to look into file size limitations and prep a Dropbox to collect self-recorded videos

Ongoing action item

- **Dr. Zahlmann** to send QIBA Education Session outline to Drs. Chalian and Smith for reference; guidance for the AI/DL/ML community is needed

Next call: Friday, March 25th at 11 am CT

Reference: QIBA videos on the QIBA wiki Education page: <http://qibawiki.rsna.org/index.php/Education>;

About QIBA page: http://qibawiki.rsna.org/index.php/About_QIBA

This new committee intends to help promote QIBA and the value of quantitative imaging to clinical trials and clinical practice and the broader radiology community